

Halloween is a time to express your artistic ability (and fondness for stabbing things) through the time-honored tradition of Jack-o-Lanterns. But for those of you who have no creativity whatsoever (and aren't currently on our staff), we've provided this MAD stencil! So drag yourself away from last year's still-unfinished Jack-o-Lantern and...

MAKE YOUR OWN BITTERMAN

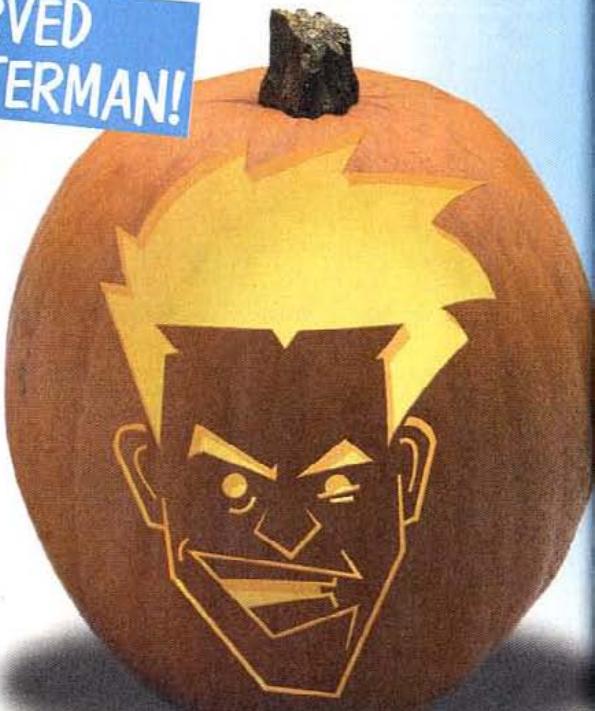
INSTRUCTIONS:

- 1 Be sure to buy several extra copies of this issue, since you're bound to mess up the first few times. (Loser!) 100,000 copies or so should do the trick — and boost our circulation quite nicely in the process!
- 2 Carefully cut out the Bitterman pattern along the dotted line. To make the process easier, you may want to glue it to a thin piece of cardboard, a thick cardstock or an old magazine cover. (Perhaps one of those magazines you've stashed under your mattress? Yes, *those* magazines.)
- 3 Using scissors, an Exacto knife, box-cutter or razor (if you don't have any of those things, just use a hand-crafted 16th-century dagger instead), cut out the black portions of the Bitterman design. **IF YOU'RE YOUNG OR SOMETHING OF A "BLEEDER," YOU SHOULD GET THE HELP OF AN ADULT WHEN USING SHARP TOOLS.** We don't need the lawsuits...
- 4 Place the stencil you have just created on the front of the pumpkin and tape it in place. If you're planning to use the stencil to tattoo an uncooperative family member, it's probably best to wait until they are asleep. Use warm milk if necessary.
- 5 Using a Magic Marker or paint sponge, fill in or dab over stencil until cut-out areas are covered. You will now have an image of Bitterman on your pumpkin. If you wind up completely botching the job, just tell everyone it's "Untitled" abstract impressionism.
- 6 Now you may either carve the silhouette of Bitterman out of the pumpkin or simply leave the stenciled image as it is. Either way, you're still a disappointment to your parents, you gourd-mutilating freak!

PAINTED BITTERMAN!



CARVED BITTERMAN!



FREE BONUS!!*

FREE BONUS!!*

FREE BONUS!!*

FREE BONU

*Well, "Free" if you don't count the outrageous price you shelled out for this magazine!

FOO-LANTERN!



P.S. —

Be sure to take a photo of your creation (and your egg-covered front door) and mail it to:

MAD Magazine

c/o Amy

"The Big Pumpkin,"
1700 Broadway,
New York, NY 10019

We'll print the best ones (to use the term loosely) on an upcoming **MAD Letters** page!